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| Responsive | Bug-free, neat and well written code | Appeal of website and ease of navigation | WCAG friendly |
| * ~~The website is responsive across screen sizes.~~ * The website works on major browsers and across major devices. | * Semantic HTML5 elements are used where approriate * The HTML is bug-free * No inline styling * The CSS follows DRY principles * The HTML and CSS are formatted neatly * Each page has a unique title * Each page has a unique meta description * Images are below 200kb to ensure faster loading time | * The website has no broken links * Navigation between pages is clear * The website appeals to the target audience. | * Images have alt text. * Anchor tags are used to link pages together. * Semantic HTML is used to ensure accessibility with screen readers. |
| * Meta Viewport * ? | * Each page has a unique title |  |  |